

## VACANCY – SOCIAL MEDIA EDITOR

[RMD Open](#) has an exciting vacancy for an enthusiastic Social Media Editor to grow the journal's online presence worldwide.

*RMD Open* is an online only open access journal published by BMJ. Its mission is to publish high quality peer-reviewed original research covering the full spectrum of musculoskeletal disorders, rheumatism and connective tissue diseases, including osteoporosis, spine and rehabilitation. The journal is indexed in leading databases such as the Web of Science, PubMed Central and Scopus. It has a Journal Impact Factor of 6.2 and a CiteScore of 7.7.

*RMD Open* will have its own X (Twitter) channel from early May. The journal will be looking to grow its online visibility and reach across this platform and potentially others in the future (e.g. LinkedIn). The Social Media Editor will play a key role in engaging with the journal's core audience, sharing the latest research and updates in the field, interacting with the wider community, and shaping the social media strategy.

The role involves:

- a time commitment of around 1-2 hours per week
- monitoring new content in the journal for online promotion
- liaising with the BMJ media relations team to promote press released content
- putting the research into context and acting as the public voice of the journal
- commenting on advances in the field
- scheduling social media posts using Sprout Social
- responding to comments and engaging with followers

The role offers:

- insight into the vital role of social media in scientific debate
- membership of a respected and committed editorial team
- the potential to be considered for other roles within the journal's editorial team in the future

Candidates should be educated to postgraduate level with knowledge of the journal's subject area. Some experience of science communication and social media would be preferred, but the main criteria for the successful applicant will be enthusiasm for the subject area, creativity, and an interest in using new technologies to disseminate scientific research. The role would be ideally suited to a junior researcher or practising clinician, and they can be based anywhere in the world. Joint applications will be considered from two or more individuals willing to act as a team.

The Social Media Editor will collaborate with the editorial team and report directly to the journal's Editor-in-Chief. They will be invited to participate in editorial meetings, usually held by videoconference. This is an unpaid position but training and support will be provided by BMJ's digital communications team.

To apply, please send your CV and covering letter to Caitlin Alder, Publishing Executive at BMJ, at [caldler@bmj.com](mailto:caldler@bmj.com). The application deadline is **31st May 2024**.